#### BLQ-Pico Boulevard Business Improvement District First Quarter Report 2018

#### Maintenance and Beautification:

Maintaining the sidewalks and streets in the Byzantine Latino Quarter BID in a clean and welcoming way remains a priority. In such an immensely dense community with no other trash removal services, this is a huge challenge. The Clean Street maintenance crew is in the area three times a week emptying trash receptacles, replacing trash bags, sweeping the sidewalks and curbs and removing bulky items.

Increase trash costs due to RecycLA has led to numerous businesses owners and property managers to downgrade their trash pick up service. This has led to an overutilization of street trash can receptacles by businesses and residents on the corridor. The BLQ BID is working closely with Council District 1 & 10, Republic Waste and Los Angeles Sanitation to engage the community in regular cleanup days in the Pico-Union area.

#### Marketing/Advocacy:

A Spring newsletter was printed distributed and e-mailed to property owners, business owners and other stakeholders.

A street level business analysis has been started to facilitate the survey of listed business on Google Maps. Missing entries will then be submitted to Google to improve online business visibility. In addition, the creation of a vacant property list will be compiled from the collected data in order to help attract businesses to the BID.

The BLQ BID Dining Guide continues to be used as a primary marketing tool.

#### Administration/Communications:

The BLQ BID has successfully completed the first phase of its renewal. A property assessment request has been forwarded to Don Duckworth for completion of City Clerk's request. Phase two ballot outreach is in initial planning stages.

The first quarter board meeting was initially scheduled for Monday, March 26<sup>th</sup> but due to last minute scheduling conflicts, quorum was not met. The meeting was rescheduled to April 9<sup>th</sup>, 2018 which was the earliest available date when the quorum meeting requirement could be met.

The BLQ BID will schedule its next Board meeting for early June.

# Business Improvement District Quarterly Expenditures First Quarter 2018

<sup>\*</sup> Figures are rounded to the nearest dollar.

2018 BUDGET LINE ITEM	STARTING BALANCE	INCOME RECEIVED THIS QUARTER*	AMOUNT SPENT THIS QUARTER	AMOUNT SPENT YEAR-TO-DATE	PROJECTED SPENDING FOR NEXT QUARTER	BALANCE
Landscaping, Sanitation & Beautification (39%)	\$ (28,651)	-	\$ 17,776	\$ 17,776	\$ 17,776	\$ (46,427)
Marketing & Promotions (15%)	\$ (48,256)	\$ -	\$ 443	\$ 443	\$ 918	\$ (48,699)
Policy Development, Management & Administration (34%)	\$ 66,695	\$ -	\$ 36,622	\$ 36,622	\$ 37,690	\$ 30,073
Office, Insurance, Accounting & Other (6%)	\$ 49,123	\$ -	\$ 2,350	\$ 2,350	\$ 1,548	\$ 46,773
Uncollected Assessment Reserve (6%)	\$ 10,000	\$ -				\$ 10,000
TOTAL BUDGET	\$ 48,911	\$ -	\$ 57,191	\$ 57,191	\$ 57,932	\$ (8,281)

Expenditures spreadsheet begins with a starting balance that includes roll-over funds.

## Los Angeles Neighborhood Initiative Profit & Loss by Job January through March 2018

	38 - BLQ Bid	TOTAL		
Ordinary Income/Expense				
Cost of Goods Sold				
5013 · Electrical Lighting	189.00	189.00		
5034 · Maintenance	17,587.26	17,587.26		
Total COGS	17,776.26	17,776.26		
Gross Profit	-17,776.26	-17,776.26		
Expense				
6000 · Program - Non-Const. Expenses				
6085 · Outside Services - Other	449.60	449.60		
6100 · Repairs & Maintenance - NC	6,510.00	6,510.00		
6135 - Accounting	1,600.00	1,600.00		
6150 · Printing - NC	443.48	443.48		
6160 ⋅ Consultants - NC	29,662.50	29,662.50		
Total 6000 · Program - Non-Const. Expenses	38,665.58	38,665.58		
Total Expense	38,665.58	38,665.58		
Net Ordinary Income	-56,441.84	-56,441.84		
Net Income	-56,441.84	-56,441.84		



IX.

Adjournment

## BYZANTINE LATINO QUARTER-PICO BLVD BUSINESS IMPROVEMENT DISTRICT

Huffington Center - St. Sophia Cathedral 1324 S. Normandie Avenue Los Angeles, CA 90006 Monday, April 9, 2017 4:00pm to 6:00pm



5:45 pm

#### **AGENDA**

I.	Call to Order,	4:10pm						
II.	Introductions, Moises Gomez, new BLQ BID Program Manager							
III.	Approval of November 20, 2017 Meeting Minutes	4:15pm						
IV.	KaBoom Grant Update	4:25pm						
V.	Gilberto from Clean Street/Illegal Dumping	4:35pm						
VI.	BID Renewal/Don Duckworth	4:50pm						
VII.	Public Comment  This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on topics not on the agenda. It is the Board's policy that persons in the audience may address the Board in connection with any particular agenda item during the public comment period. As provided by the Brown Act, each individual's speaking time shall be limited to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.							
VIII.	Next Meeting	5:30 pm						



# **BLQ Pico Boulevard**

Business Improvement District
Board Meeting
Huffington Center - St. Sophia Cathedral
1324 S. Normandie Avenue
Los Angeles, CA 90006
Monday, April 9, 2018
4:00pm to 6:00pm



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# **BLQ Pico Boulevard Business Improvement District**

**Board Meeting** 

April 9, 2017

Huffington Center-St. Sophia Cathedral 1324 S. Normandie Avenue Los Angeles, CA 90006 4:00pm to 6:00pm



#### **MINUTES**

**ATTENDEES** – Sign-in sheet attached to these meeting minutes.

**I. Call to Order** – Meeting called to order at 4:05 pm. Everyone in attendance went around the room and introduced themselves. Board members Leonardo Magana, Mark Tavakoli, Ana Ricardo, Jacob Segal, Don Swartz and on behalf of Father Bakas John Kopatsis were in attendance.

#### II. Approval of November 20, 2017 Meeting Minutes

Minutes approved by Marc Tavakoli and seconded by Don Swartz.

#### **III. Current and Future Projects**

- Moises Gomez updated the board regarding Kaboom Plaza de Musica project.
- Letter of support needed from Council District 10 to complete "Adopt a Median" application.

#### IV. Maintenance Update – Clean Street

- Gilbert from Clean Street was present to discuss the increase in the amount of trash on the street.
- Marc Tavakoli inquired about the overall reduction of trash services provided by property owners and business due to the increased fees due to RecycLA program and how it maybe impacting trash pickup
- Anna Ricardo commented on the sizes of trash bins being used by businesses and property owners.
- Don Swartz can provide linkage to contacts regarding governmental trash pickup.

- Ana Ricardo commented regarding the lack of street sweeping on Monday mornings
- Gilbert remarked about the overall improvement of cleanliness of Pico Blvd. over the recent year.
- Jacob Segal requested Moises inquire with Council District's 1 and 10 regarding impact of increased fees of RecycLA project

#### V. BID Renewal

- Don updated the board on the BID petition recertification efforts.
- To date the BID has collected 32% of the necessary 50%+ signed petitions.
- Don discussed the importance of Korean business owner outreach and the BID's efforts to increase that outreach
- Don provided a list of property owners to focus BID efforts to reach the necessary petition requirements.
- Don informed the board of the pending petitions the BID is following up on.
- Jacob Segal requested a listing of property owners from Don Duckworth in order to maximize board led outreach of property owners.
- ops in the area.

#### **VI. Public Comment**

- Helen Chen of the Divine Hotel Group introduced herself and inquired about how her firm can get involved to help improve the BID.
- X. Next Meeting the next meeting was scheduled for Monday, June 11<sup>th</sup> 2018
- **IX. Adjournment** Motion to adjourn was made by Marc Tavakoli seconded by Ana Ricardo. Meeting ended at 5:07 pm.

## **Byzantine Latino Quarter**

### **Business Improvement District**

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**Love Your Neighborhood** 

Spring 2018



#### Illegal Trash Disposa

We would like to remind all property and business owners that dumping business trash in receptacles, sidewalks or alleys is ILLEGAL and that you can be CITED and FINED.



#### Basura Ileaal

Queremos recordarles o los propietarios y a los negocios que tirar basura de su negocio en los botes de la calle, en las banquetas o en los

callejones es ILEGAL y que pueden recibir una

INFRACCION.

# BLQ Business Improvement District Completes First Phase of Recertification Drive, Now We Need your Vote for Phase Two

The BLQ BID has successfully completed the initial process to recertify itself by collecting more than 50% of the signed petition requirements as mandated by the Los Angeles City Clerk's Office. This means that the City Clerk will be holding a special election for the second phase of the recertification process.

Special ballots will be sent out by the office of the City Clerk in late July to all property owners in the BID. We urge that you vote yes on the ballot and make sure you read the ballot instructions carefully to make sure that your ballot is fully counted. If you need any assistance in filling out the ballot please contact us at (323) 200-9132. Once returned and counted, the LA City Council will request that the City Clerk officially issue a new operational contract.

If the ballots returned are favorable to the continuation of the BID it will be sanctioned for a new operational length of ten years. This means that the services offered by the BID to continue the beautification and maintenance of the street will continue unaffected. The staff of the BID thanks the various property owners on the BID for their continued support in helping to improve Pico Boulevard.



El Distrito de Mejoramiento Empresarial de BLQ Cumpleta la Primara Fase de la Campaña de Recertificaciónde, Ahora Necesitamos tu Voto Para la Fase Dos

El BLQ BID ha completado con éxito el proceso inicial para la recertificarse mediante la recopilación de más del 50% de los requisitos de petición firmados según lo ordenado por la Oficina del Secretario de la Ciudad de Los Ángeles. Esto significa que el Secretario Municipal llevará a cabo una elección especial para la segunda fase del proceso de la recertificación.

Las boletas especiales serán enviadas por la oficina del Secretario Municipal a fines de julio a todos los propietarios en el BID. Instamos a que vote sí en la boleta y asegúrese de leer cuidadosamente las instrucciones de la boleta para asegurarse de que su boleta se cuente por completo. Si necesita ayuda para completar su boleta, contáctenos al (323) 200-9132. Una vez devuelto y contado, el Concejo Municipal de Los Ángeles solicitará que el Secretario Municipal emita oficialmente un nuevo contrato operativo.

Si las boletas devueltas son favorables para la continuación del BID, será sancionado por una nueva duración operativa de diez años. Esto significa que los servicios ofrecidos por el BID para continuar el embellecimiento y el mantenimiento de la calle no se verán afectados. El personal del BID agradece a los diversos propietarios en el BID por su apoyo continuo para ayudar a mejorar Pico Boulevard.



#### Download the MyLA 311 App

Do you want to help in keeping Pico Blvd. clean and well maintained? You can do so by downloading and using the MyLA 311 app on your smart phone. Use it to report bulky trash items, graffiti, damaged streets or sidewalks. The app can even create a report that you can track and get notifications once your request has been addressed by the City of Los Angeles.

You can use the QRC Code to select and download the app.



**BID Board of Directors** 

Leonardo Magana President

> Marc Tavakoli Vice President

Fr. John S. Bakas Ana M. Ricardo Vanessa Rivera **Jacob Segal Don Swartz** 

#### Descargue la aplicación MyLA 311

¿Quieres ayudar a mantener Pico Blvd. limpio y bien mantenido? Puede hacerlo descargando y usando la aplicación MyLA 311 en su teléfono inteligente. Úselo para informar artículos voluminosos de basura, graffiti, calles dañadas o aceras. La aplicación incluso puede crear un informe que le permita rastrear y recibir notificaciones una vez que su solicitud haya sido atendida por la Ciudad de Los Ángeles.



Puede usar el código QRC para seleccionar y descargar la aplicación.



Visit us on Facebook or Twitter to find out what's happening on the BID! We look forward to hearing from you all.

The Byzantine Latino Quarter on Social Media

#### El Byzantine Latino Quarter en las redes sociales

Visítanos en Facebook o Twitter para descubrir qué está pasando en el BID. Esperamos con interés escuchar de todos ustedes.



www.facebook.com/blqbid



@BLQmanager

#### **Mission Statement**

The BLQ-Pico Boulevard BID (BLQ BID) is dedicated to keeping the business corridor clean and free of trash and creating a safe and attractive environment in which people can work, shop and conduct business. The BLQ BID is funded by 193 property and business owners along Pico Boulevard (from the 110 FWY to Western Ave and Normandie Ave from Pico to Venice Blvd) to service the needs and growth potential for the diverse and vibrant Pico corridor.

El BLQ-Pico Boulevard BID (BLQ BID) está dedicado a mantener la comunidad limpia y libre de basura y crear un ambiente seguro y atractivo en el que la gente puede trabajar, comprar y realizar negocios. El BLQ BID es un proyecto financiado por 193 propietarios y negociantes a lo largo de Pico Boulevard (del 110 FWY a Western Ave y Normandie Ave de Pico a Venice Blyd) que está al servicio de las necesidades y potencial de la diversa y dinámica área.